

## ASX / Press Release

8 August 2017

### Key Dates – 1H 2017 Results Announcement

The Mitula Group Limited (“Mitula Group” or “Company”) (ASX: MUA), a leading digital classifieds group, will be releasing its half year results on **Thursday, 10 August 2017**.

The Company will also be holding a teleconference and webcast for investors and analysts on **Thursday 10 August 2017 at 11:00am (AEST)**. Conference call, webcast and teleconference details are outlined below:

#### **Mitula Group 1H 2017 results conference call:**

Thursday, 10 August 2017, 11:00am – 12:00pm AEST

#### **Webcast details**

Please follow the link and input your name, email, company to register to the webcast – [webcast link](#)

#### **Teleconference details**

##### **Pre-registration**

Please follow the link to pre-register for this teleconference. A unique pin number will be provided, which provides immediate access to the event – [pre-registration link](#)

##### **Global dial-in numbers**

If you are unable to register, please call one of the numbers below and provide the **Conference ID 340636** to an operator.

|                        |                  |                           |                 |
|------------------------|------------------|---------------------------|-----------------|
| Australia Toll Free:   | 1800 908 299     | Australia Alt. Toll Free: | 1800 455 963    |
| Australia Local:       | +61 2 9007 8048  | Australia Alt. Local:     | +61 7 3145 4005 |
| New Zealand Toll Free: | 0800 452 795     | Ireland Toll Free:        | 1800 948 607    |
| Auckland Local:        | +64 9 929 3905   | Japan Toll Free:          | 0066 3386 8000  |
| Canada/USA Toll Free:  | 1855 624 0077    | Malaysia Toll Free:       | 1800 816 441    |
| China Toll Free:       | 1080 0140 1776   | Singapore Toll Free:      | 800 101 2702    |
| France Toll Free:      | 0800 913 734     | South Africa Toll Free:   | 0800 984 013    |
| Germany Toll Free:     | 0800 183 0918    | Switzerland Toll Free:    | 0800 802 498    |
| Hong Kong Toll Free:   | 800 968 273      | Taiwan Toll Free:         | 0080 112 7377   |
| India Toll Free:       | 000 800 100 8070 | UAE Toll Free:            | 8000 3570 2706  |
| Indonesia Toll Free:   | 007 803 321 8057 | UK Toll Free:             | 0800 051 1453   |

**ENDS**

## **About the Mitula Group**

The Mitula Group was founded in 2009 and is a leading digital classifieds group operating vertical search, portals and transaction based sites.

- It operates 104 vertical search sites across property, employment, motoring and fashion in 51 different countries and 19 different languages. These sites operate under the Mitula, Fashiola, Kleding.nl, Nestoria and Nuroa brands.
- It operates 10 property portals in 9 South East Asian countries under the Dotproperty and Thailand-property brands.

The Mitula Group generates over 60 million visits per month to its network of vertical search and portal sites.

The Mitula Group monetises visits to these sites through a range of products and services including:

- Clicks based revenues – Google AdSense and cost-per-click (“CPC”) sales;
- Advertising based revenues – display advertising, listing sales (on portals), native ads, and other advertising products; and
- Transaction based revenues – cost-per-acquisition (“CPA”) and commission share products.

The Mitula Group customers include portals (property, employment and motoring), online fashion stores, general classified sites, real estate agents, developers and general display advertisers.

The Company listed on the Australian Securities Exchange (“ASX”) on 1 July 2015 and trades under the ASX code MUA.

## **Further Information**

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