

Mitula Group / Press Release**Mitula Group and Trovit merge to become Lifull Connect, the biggest Real Estate aggregator of the world**

Mitula Group is happy to announce the launch of Lifull Connect, the new company that will integrate both Mitula Group and Trovit, with online aggregation and advertising services in Real Estate, Cars, Jobs, and Fashion. The merger will result in Lifull Connect becoming the global leader in Real Estate aggregation, with more listings and traffic than any other platform.

LIFULL CONNECT

Mitula Group was born in 2009 in Madrid and listed in the Australian Securities Exchange in 2015. Trovit was founded in Barcelona in 2006 and was acquired by Lifull, the largest real estate portal in Japan (previously called Next) in 2014.

With the acquisition of Madrid-based Mitula Group by Lifull and the merging of both Spanish-born companies, Lifull Connect becomes one of the world's largest aggregation players in the Real Estate, Job, Car and Fashion sectors.

Lifull Connect is born

With the merge of Mitula and Trovit, the two top Real Estate aggregation services in the market, Lifull Group becomes by far the biggest Real Estate aggregation site management company in the world.

The new company born from this merging has been named "LIFULL CONNECT", as it seeks to connect the world by providing a meeting point and solutions to life's biggest decisions, enriched with the group's vast Life Data.

Gonzalo del Pozo (CEO and Executive Director of Mitula Group Limited) will be appointed as CEO of "Lifull Connect" and Mauricio Silber (Trovit Search's CEO) will become the new company's COO.



LIFULL CONNECT will integrate both Mitula and Trovit's highly skilled management and human resources, their powerful technical capabilities, and their extensive number of users, aiming to construct a multilingual global platform that can seamlessly search for ads all over the world.

This will take the Lifull Group to the next level of overseas businesses, consolidating its position as a worldwide Life Data and Solutions company.

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About Lifull Group

LIFULL Co., Ltd. is a Real Estate data company established in 1997 under the belief that the Real Estate industry's structure must be changed.

Their main Real Estate data portal site, Lifull Homes, has the largest number of listings in Japan. They have also expanded their business to peripheral fields such as nursing care, interior design, insurance, and many more, providing services in 63 countries worldwide.

The Lifull group's motto is to "make every life full", seeking to provide a life solution of security and joy for everyone in the world.

Further Information

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